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Subject: Weathering Today's Retail Cybersecurity Storm
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Retail Cybersecurity Storm

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Alert



Weathering Today's Retail Cybersecurity Storm

Cyber attacks on businesses have grown exponentially in scale and complexity over a relatively short span of time. The retail and consumer products industry continues to be a prime target for such attacks. In fact, it ranks as the top industry breached by the number of identities exposed, according to Symantec, one of the world's largest information security and management companies. Yet, despite being a heavily targeted sector, and with the average cost of a security breach expected to exceed \$150 million by 2020, retailers have the least mature IT security programs and the lowest security spend compared to other industries.



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